

FREE STUFF

These products aren't available in stores until next month, but the first 500 *Allure* readers to sign up at noon EST on the dates below will get one free. Log on to allure.com/freestuff for details. **(1) DECEMBER 1 Dr. Brandt Lineless Lines No More Filler & Volumizer.** Packed with hyaluronic acid and peptides, this targeted treatment leaves skin plump and full in all the right places. **(2) DECEMBER 2 Max Factor Vivid Impact Lipcolor in Ms. Right.** Makeup artist Pat McGrath's new collection of lipsticks offers 20 bold shades, all with a moisturizing, balmlike texture; this vibrant red is one of her favorites. **(3) DECEMBER 3 Eau Thermale Avène TriXéra Selectiose Emollient Balm.** This rich body cream offers relief for even the driest, most sensitive skin, using safflower oil and glycine. **(4) DECEMBER 4 Goldwell Leave-In Gloss Spray.** Spritz this ultrafine mist onto dry hair to tame stubborn flyaways and add a pretty sheen.

—SARAH CANTIN



COLOR OF THE MOMENT

Denim Hues

The newest denims aren't straight-leg or boot-cut—they're eye shadows and liners. "Like jeans, these blue shades work almost like neutrals," says makeup artist Chrisanne Davis. "They can either look intense or more classic." Flirt Dreamy Eyes Eyeshadow in Denim Flash is a sheer pale blue that flatters light skin tones, while Chanel Le Crayon Yeux Precision Eye Definer in Denim (above) is a gray-blue liner that looks good on all complexions. Just be sure not to overdose on denim. Says Davis: "Pairing blue shadow with blue liner gets too costumey."

—JESSICA PRINCE

MEN'S GROOMING

The Royal Treatment

Having made his mark in music, fashion, and reality TV, Sean "Diddy" Combs's latest move is a men's fragrance called I Am King. We asked him to explain—and to share the grooming essentials necessary to really rule. **What do you mean by "I Am King"?** People are saying that it's arrogant, that it's about myself; no—it's how I feel about all men. If you treat and respect yourself as a king, you're more apt to respect others. **Describe the scent.** I like clean fragrances, so I put in berry notes, citrus notes, cool water notes. It's really addictive and appealing. **You always look impeccable. Do you ever have an off day?** I do not look good without a haircut. I don't feel as confident; I don't get as many compliments. I get a cut, like, three times a week. **How long does it take you to get ready?** Usually an hour and 15 minutes. I'm like a woman. **Wow! Really?** After I shower, I don't use a towel—I air-dry. So that's like ten minutes. I walk around while I dry. While I'm still damp, I spray some I Am King on me so it can seep into my pores. And I use Tocca body lotion. **Are you into spa treatments?** I'm very ticklish, so I'm not a big fan of pedicures. My guilty pleasure is foot massages. That's right up there with sex. I get them maybe once a week. And I'm actually building a spa in one of my homes right now. **With women's grooming, what's a must?** My girl has to have her legs waxed, Brazilian wax, nails. A pretty manicure or pedicure really attracts me. And I like when a woman gets her brows threaded. **I've heard you're into waxing for yourself, too.** I've been waxed before, but it's more shaving. I shave and groom my private areas. It's a better presentation for me. If men require women to go through the pain, we should return the favor.

—ALYSSA KOLSKY HERTZIG



SHOPPING GUIDE: Chanel, chanel.com. Flirt, kohls.com. Sean John Fragrances, macys.com.